



WASTE & RECYCLE
2017 CONFERENCE

Sorting Our Waste

Valuing it as a resource



NEW VENUE
Crown Perth
13-15
September

Sponsorship and Trade Opportunities

Host Organisations



Government of Western Australia
Department of Environment Regulation



WALGA

Platinum Sponsor





WASTE & RECYCLE
2017 CONFERENCE

Sorting Our Waste Valuing it as a resource



www.wasteandrecycle.net.au

▶ The Waste & Recycle 2017 Conference

The Waste & Recycle Conference is changing! For the first time, the Conference will be held at the new Crown Towers, Perth. This year's Conference theme is **Sorting Our Waste: Valuing it as a resource** and this theme has been chosen to highlight our changing view of waste from a discarded product to a resource in its own right.

▶ However one thing hasn't changed, the Conference—hosted by the Waste Management Association of Australia, Department of Environment Regulation, and Western Australian Local Government Association—is still **the** waste management event in Western Australia.

Through an interactive Conference Program, including networking sessions, workshops, tours and presentations our sponsors and exhibitors will have abundant opportunities to interact with delegates to promote services, products and business options.

▶ This Exhibitor and Sponsorship package offers you many ways to participate in this year's event and take advantage of the new location and opportunities.

Conference Secretariat

Keynote Conferences
308 Berwick Street | East Victoria Park
Western Australia | 6101
(61 8) 9361 3224 | rebecca@keynotewa.com
www.keynotewa.com

Major Sponsorship Packages

The Conference is taking a different approach to sponsorship packages this year, which focuses on Sponsors tailoring the sponsorship packages to their needs.

Platinum, Gold, Silver and Bronze Sponsors all automatically receive logo recognition on the Conference website, Registration brochure and Conference Program.

Platinum Sponsor \$22,000 inc. GST = 50 Points

Gold Sponsor \$7,700 inc. GST = 20 Points

Silver Sponsor \$5,000 inc. GST = 15 Points

Bronze Sponsor \$3,500 inc. GST = 10 Points

Using the points allocated to your Sponsorship level, you can select the range of entitlements which suits your organisation:

Entitlements	Points
Two day Registration, inclusive of functions	4
Trade Booth (no registration) – Level 2 (see page 5 for booth entitlements)	4
Trade Booth (no registration) – Level 1 (see page 5 for booth entitlements)	5
Thursday Trade Expo and Welcome Reception	1
Friday W&R Wrap @ The Merrywell	1
Lectern Sign	1
A4 Program Advert	4
A5 Program Advert	3
A6 Program Advert	2
Literature Insert	2

For example, if you select a Silver Sponsorship with 15 points you could have:

- Trade Booth shell only – Level 1 (5 points) and 2 x Two day Registration, inclusive of functions (8 points) and an A6 Program Advert (2 points)

OR

- 3 x Two day Registrations including functions (12 points) and 3 x Thursday Evening Networking (3 points).

Function Sponsorships

Thursday Trade Expo and Welcome Reception Sponsor

\$4,400
inc. GST
each

OR

Friday W&R Wrap @ The Merrywell Sponsor

As a Function sponsor you are entitled to:

- Logo recognition on promotional material related to your event.
- Acknowledgement by the Convenor.
- Opportunity for a 5 minute speech during your event.
- One (1) literature insert.
- Four (4) complimentary tickets to your event.
- Option to provide (venue and committee approved) signage at the event.
- Logo on the sponsor section within the Conference website.

Cappuccino Station Sponsor

\$5,500
inc. GST

As the Cappuccino Station Sponsor you are entitled to:

- The opportunity for you to supply your own reusable branded cups.
- Logo recognition on the Cappuccino Station.
- Staff at the station will be provided with aprons branded with your logo.
- Verbal acknowledgement by the Conference Convenor.

Delegates are able to receive a free coffee at any time during two days of the Conference.

Conference Sponsorships

Keynote or Invited Speaker Sponsor

As a Keynote/Invited Speaker Sponsor you are entitled to:

- Recognition in the Registration brochure and Conference Program.
- One full page A4 advert in the Conference Program.
- Acknowledgement by the chairperson prior to the introduction of your selected speaker.
- One literature insert.

\$2,200
inc. GST

Tour/Workshop Sponsor

As a Tour/Workshop Sponsor you are entitled to:

- The opportunity for a 10 minute speech during your selected Tour or Workshop.
- Logo recognition next to your selected event.
- Verbal acknowledgement by the Conference Convenor.

\$1,100
inc. GST

Program Sponsor

As the Program Sponsor you are entitled to one full page A4 advert in prominent position in the Conference Program—back cover placement for the printed version and inside front cover for the electronic version.

\$3,300
inc. GST

Pad or Pen Sponsor

As the Pad or Pen Sponsor you are entitled to the insertion of an A4 pad of no less than 20 pages or pen into the Conference satchel.

Please note that only one pad and one pen sponsorship will be allowed.

Other items that are not literature inserts (e.g. bins, rulers, foam stress balls) are charged at the same sponsorship rate as the Pad or Pen.

These must be supplied by the sponsor and delivered to the Secretariat one month prior to the event.

\$1,000
inc. GST

Conference Name Badge Sponsor

As the Conference Name Badge Sponsor your organisation's logo will be on every name badge issued by the Conference for this year.

\$2,200
inc. GST

Literature Sponsor

Through this Sponsorship option you can insert one piece of literature into the Conference satchels. All literature is to be supplied by the sponsor and delivered to the Secretariat one month prior to the event.

\$300
inc. GST

Sponsorship Cancellations

All sponsorship cancellations must be made in advance in writing and are subject to cancellation fees.

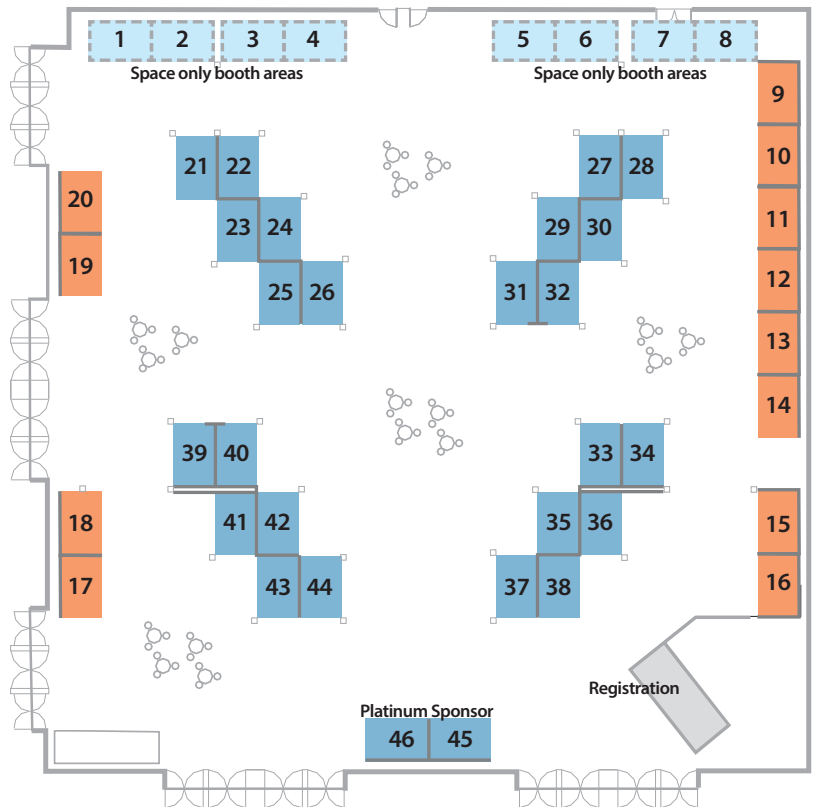
- Cancellations occurring on or before 28 July 2017 will incur a cost of 50% of the sponsored items(s).
- For cancellations after 28 July 2017 the full payment of sponsorship item will be required.

Exhibitor Information

Our exhibition provides you with the platform to showcase your organisation to our delegates and guests. It also demonstrates your commitment to the industry and allows you to continue to build good networking links with Australia's leading industry members.

As per last year, we have arranged a three tiered booth system to allow all sectors and businesses access to this important event. We are interlinking the Conference program with networking functions that will rotate in and around the exhibits, providing those who display with excellent networking opportunities.

All booths are currently based on a 3m x 2m scheme. Should you require a different layout please contact the Conference Secretariat.



Level 1 Booth (Booths 21–44)

\$3,000
inc. GST

- One full registration (which includes tickets to the Thursday and Friday evening functions).
- One 3m x 2m booth (located central in the room) with either 2 or 3 walls (depending on placement) which are adhesive-friendly.
- One table and two chairs (hotel supplied).
- Fascia sign with company name listed. Upgrades can be obtained at extra cost.
- Lights and GPO power.

Level 2 Booth (Booths 9–20)

\$2,600
inc. GST

- One full registration (which includes tickets to the Thursday and Friday evening functions).
- One 3m x 2m booth (located on the perimeter of the room) with either 2 or 3 walls (depending on placement) which are Velcro-friendly.
- One table and two chairs (hotel supplied).
- Fascia sign with company name listed. Upgrades can be obtained at extra cost.
- Lights and GPO power.

Level 3 Booth (Booths 1–8)

\$1,850
inc. GST

- One registration to Thursday and Friday, with one ticket to the Thursday evening function.
- Raw floor space 3m x 2m.
- One table and two chairs (hotel supplied).
- No walls or lights. Power on request only at extra cost.

Other information

Additional registrations including function tickets can be obtained at an exhibitor rate of \$950 per person—please indicate on the booking form.

All confirmed exhibitors will be contacted by our contractor to confirm exact requirements within the booth.

All arrival, morning teas, lunches and afternoon teas will be held in the exhibition hall, along with the Thursday two hour evening social function.

Exhibition Hours (TBC)

Wednesday	13 September	Bump In - TBC
Thursday	14 September	9.00 am–6.30 pm
Friday	15 September	9.00 am–4.00 pm
Bump Out	15 September	4.00–5.00 pm

All exhibitors are required to bump in and out at the designated times. Special parking for loading in and out will be arranged with the hotel and advised closer to the event. Should you require goods to be stored you will need to arrange this direct with the venue.

Liability and security

All exhibitors are required to assume all responsibility for any loss or injury related to their display, and that they shall indemnify Keynote Conferences, the Western Australian Local Government Association, the Department of Environment Regulation and the Waste Management Association of Australia from any and all liability which may ensue, for any cause.

Exhibition Cancellations

All cancellations must be made in advance in writing and are subject to cancellation fees.

- Cancellations occurring on or before 28 July 2017 will incur a cost of 50% of the exhibition package(s).
- For cancellations after 28 July 2017 the full payment of exhibition package(s) will be required.